



Data Release Agreement

This Data Release Agreement ("Agreement") is made on behalf of _____ (Client) and authorizes Coolwheels ("Data Collector") to collect and use certain data and images (the "Data") from Client's dealer management system ("DMS") or third party data provider, as specifically identified herein:

- a. Client hereby authorizes Data Collector to access Client's DMS to collect the Data as provided herein and/or the Data from Client's third-party data providers. Client agrees to cooperate with Data Collector to configure and initiate collection of the Data (including facilitating any distribution of Data from Client's third-party providers to Data Collector). Client represents that Client has all rights and authorizations required to provide Data Collector with such Data access and permissions (including DMS access) as Data Collector may reasonably require.
- b. The Data shall consist of Clients details, all vehicle data, including VIN, make, model, trim/style, and other vehicle-related fields as Data Collector may reasonably require.
- c. Client grants to Data Collector a non-exclusive, unlimited, perpetual, worldwide, royalty-free license to use the Data as required for performing services related to Coolwheels

Client hereby authorizes _____ to release client's data to data collector.
(name of DMS)

Dealership: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Authorised Signature: _____ Date: _____

Print Name: _____

Title: _____

Phone: _____ Email: _____